

AMITY BUSINESS SCHOOL (ABS),

AMITY UNIVERSITY HARYANA (AUH), MANESAR.

REPORT ON CORPORATE-CONNECT PROGRAMME HELD ON 27.August.2015, AT AMITY UNIVERSITY HARYANA, MANESAR CAMPUS, AUDITORIOM, B-BLOCK FOR ALL ABS STUDENTS:

CORPORATE-CONNECT: GUEST CORPORATE SPEAKER – Mr. Alok Sahu, Director, BigM on Topic: Defining Managerial Management in Industry for All Students of ABS

CORPORATE-CONNECT: ABS CORDINATORS: Ajay Kumar Pandey.

CRC CORDINATOR: Mr. Ankur Gupta, Dy. Director,CRC.

S.NO	TIMING	CORPORATE CONNECT PROGRAMME	CORPORATE CONNECT DESCRIPTIONS	OUTCOME
1.	11.30 am-11.45 am	Welcoming and Introduction of Mr. Alok Sahu, Director, Big M.	Mr. Alok Sahu is welcomed by ABS, Faculty coordinator and CRC, Dy. Director. Afterwards, a brief introduction of Mr. Alok Sahu was given by ABS student anchors.	Corporate Connect begins with welcoming and introduction of corporate speaker.
2.	11.45 am-12.45 pm	Mr.Alok Sahu, conducted an interactive Corporate connect session on the topic 'Defining Managerial Management in Industry'.	Mr. Alok Sahu delivered extensively through PPT and interactive session with students about execution excellence and how to attain that. He elaborated a sequence of steps to be followed in logical manner encompassing all the factors of organizational objective; to achieve excellence. He further elaborated the essential of Managerial Management as is required in Industry.	The ABS Management students learned the process of attaining managerial efficiency as is required in Industry.
3.	12.45-1.00 pm	Question-Answer and Thanks giving session	Mr. Alok Sahu interacted extensively about ways to achieve managerial excellence with students.	Corporate Connect session conducted successfully.